

## ProTrac Software in Hall's Cut Flower Production Area



### Improve Cut Flower Wholesale Profitability

Grower to your Cooler – To the Production Table – Invoice – Accounts Receivable – and on to your delivery drivers – or Bucket Trucks

#### ProTrac Handles

Purchasing – Receiving – Stems and Floral Supplies including Pricing of your Stems

Standing Orders – Holiday Orders – Landed Cost – Sur- Charges – Delivery Charges - **Variety and Color in Order Entry, Invoices, and Reports**



### Florist's Supply Can Now Upgrade their Order Entry Business Model

With ProTrac you no longer have to hand write orders – Your Sales Reps can enter their orders directly into ProTrac. ProTrac features the fastest Order Entry Module on the Market with **Color and Variety that can be preset or added on the fly, in a sales order**

**ProTrac's Order Requirement Report** gives Purchasing a fast way to review your - Stem commitments - from **Open Orders, Open Quotes, Standing Orders, Holiday Orders, Open Purchase Orders**, and they can run a report that reviews **Planned Purchase Orders**.

Using ProTrac's copy function a **Purchase Order** can be copied, repriced, and resubmitted to the vendor as a new **Purchase Order**

**Categories:** To help you stay on top of all of your stem commitments - ProTrac has a **Category Process** that is accessed by Order Entry, Quotes, and Purchase Orders on One Report

**There are 12 ProTrac Screens in this production area –  
The Sales Reps key and pack their own orders**

ProTrac Software from Mel Carney in Kansas City

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